



Photo: Pinokio Cafeteria Toyonaka Branch

FY 2022 Financial Results Summary

### FY 2022 Summary of Consolidated Financial Statements



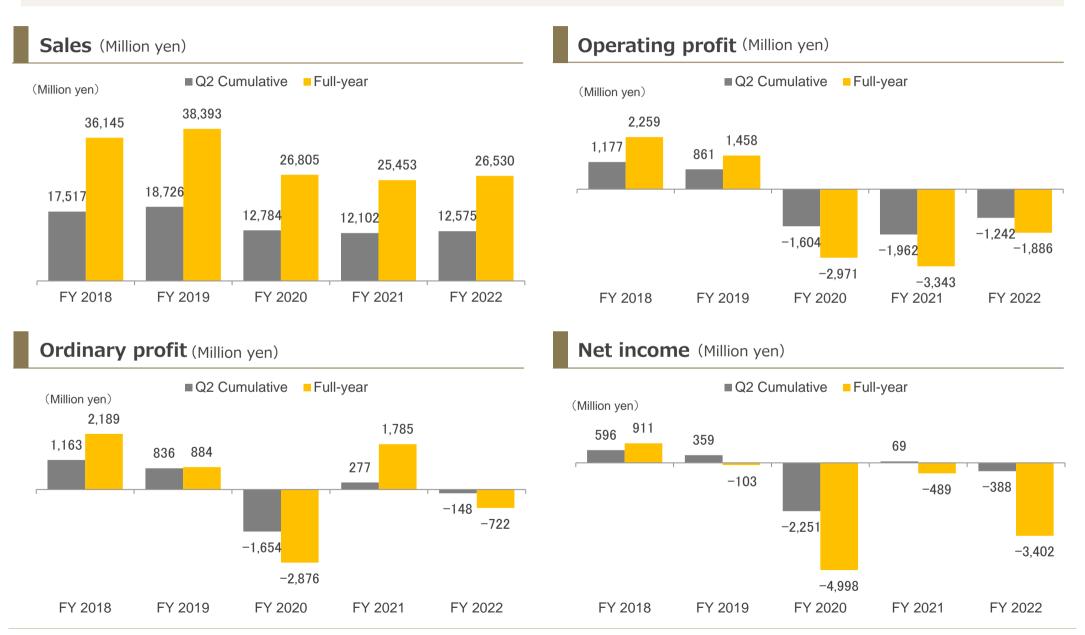
(Unit: Million yen)	FY 2	021	FY 2	022	YO	Y
, , , , ,	Actual	Proportion	Actual	Proportion	Variance	Ratio
Sales	25,453	100.0%	26,530	100.0%	+1,077	+4.2%
Directly-managed business	24,287	95.4%	25,030	94.3%	+743	+3.1%
Franchised business	1,166	4.6%	1,500	5.7%	+334	+28.7%
Cost of Sales	9,389	36.9%	9,453	35.6%	+64	+0.7%
<b>Gross Profit</b>	16,063	63.1%	17,076	64.4%	+1,013	+6.3%
SGA Costs	19,407	76.2%	18,963	71.5%	-443	-2.3%
Operating Profit	-3,343	-13.1%	-1,886	-7.1%	+1,457	_
<b>Ordinary Profit</b>	1,785	7.0%	-722	-2.7%	-2,508	-
Extraordinary profit	395	1.6%	60	1.4%	-334	_
Extraordinary loss	1,940	7.6%	1,623	5.5%	-316	-16.3%
Net income before taxes	240	0.9%	-2,285	-8.6%	-2,526	_
Net income attributable to parent	-489	-1.9%	-3,402	-12.8%	-2,913	-
EBITDA*	-2,085	-8.2%	-926	-3.5%	+1,158	<del>-</del>

Indica	Indicators								
Sales	+4.2%								
Domestic sales at all directly-managed outlets  Domestic sales at existing directly-managed outlets  New Domestic directly-managed outlets	113.5% 110.7% 33店								
Operating profit	-1,886M Yen								
Operating profit ratio	-7.1%								
Cost of sales ratio	-1.3%								
SGA Cost ratio	-4.7%								
Labour cost ratio	-0.1%								
Rent ratio	-1.6%								
Utilities cost ratio	+0.6%								
Depreciation	-1.3%								
Other costs	-2.3%								
Impairment Loss	1,309M Yen								
Loss on disposal of fixed assets	70M Yen								
Loss on suspended operations	87M Yen								

### Change in consolidated business results: Annual sales, profit



The fiscal year ending December 2022 was affected by the COVID-19 and soaring raw material prices.



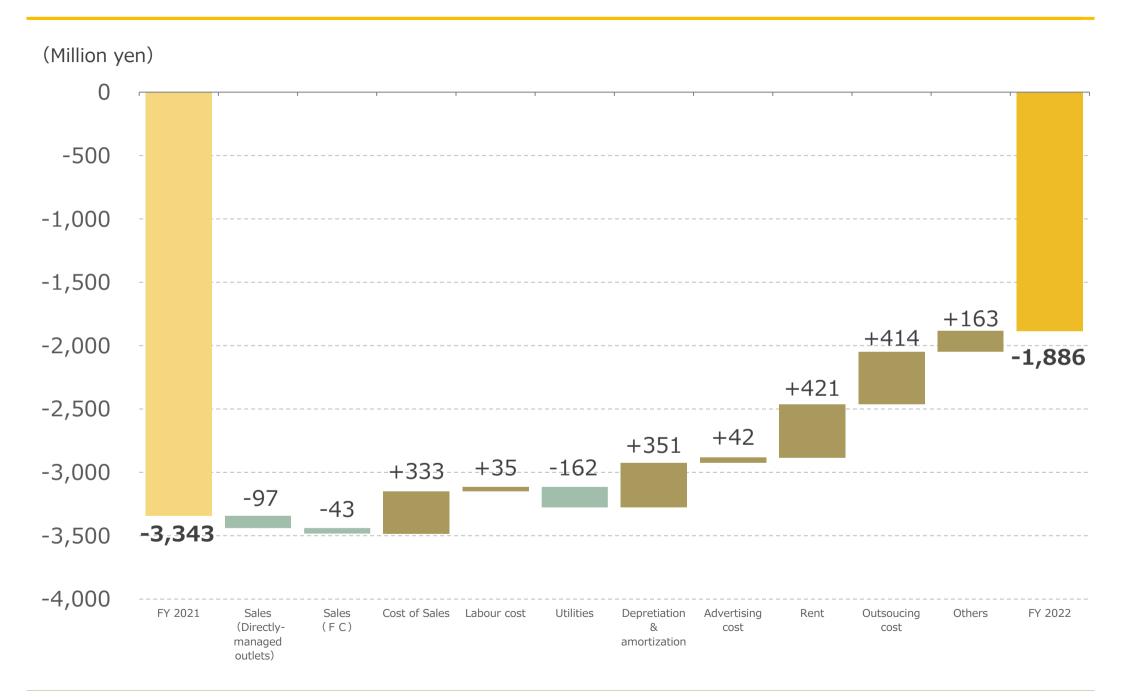
### Change in consolidated business results: Quarterly sales, profit





### FY 2022 YOY Operating profit analysis





### FY 2022 Plan Vs. Actual variance



Net income was decreased by the impairment loss and withdrawal of deferred tax assets.

(5.4:11:	FY 20	022	FY 20	022	Actual vs. Ra	te variance
(Million yen)	Plan	Ratio	Actual	Ratio	Variance	Progression rate
Sales	26,757	_	26,530	<del></del>	-227	-0.8%
Operating profit	-1,874	-7.0%	-1,886	-7.1%	-12	_
Ordinary profit	-754	-2.8%	-722	-2.7%	+32	_
Net income	-1970	-7.4%	-3,402	-12.8%	-1,432	_

### FY 2022 Consolidated sales at directly-managed outlets by brand



Due to the revenue recognition standards applied, the sales at consignment outlets are no longer sales of FUJIO FOOD GROUP.

(Million yen)	FY 2021 Full-year		FY 2022	Full-year	YOY Va	riance	FY 2022 (Domestic directly-managed outlets)	
(i iiiioii yeii)	Sales	Proportion	Sales	Proportion	Variance	Rate of change	New outlet	No. of outlet
Directly-managed outlets	24,287	100.0%	25,030	100.0%	+743	+3.1%	33	459
Maido Ookini Shokudo	6,329	26.1%	4,629	18.5%	-1,699	-9.8%	2	90
Kushiya Monogatari	5,931	24.4%	6,935	27.7%	-1,004	-4.0%	0	76
Kappogi	550	2.3%	547	2.2%	-3	-0.7%	0	11
Tsurumaru	1,284	5.3%	871	3.5%	-412	-32.1%	0	22
Sachifukuya	2,263	9.3%	2,674	10.7%	+411	+18.2%	2	38
Ebinoya	1,970	8.1%	1,743	7.0%	-227	-11.5%	1	33
Others	5,957	24.5%	7,627	30.5%	+1,670	+28.0%	28	189

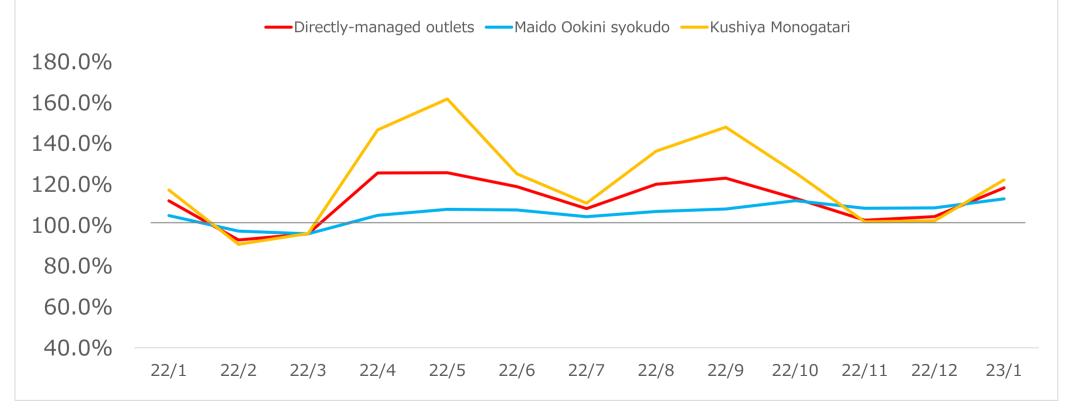
※Excluding non-consolidated group companies

### Change in the YOY Sales at existing domestic directly-managed outlets



2022 Year cumulative: Directly-managed outlets: 110.7% Maido Ookini Shokudo: 105.4% Kushiya Monogatari: 117.8%

	22/1	22/2	22/3	22/4	22/5	22/6	22/7	22/8	22/9	22/10	22/11	22/12	23/1
Directly-managed outlets	111.9%	92.8%	95.8%	125.6%	125.7%	118.8%	108.1%	120.0%	123.0%	113.1%	102.4%	104.2%	118.2%
Maido Ookini Shokudo	104.7%	97.1%	95.8%	104.8%	107.8%	107.4%	104.2%	106.7%	107.9%	112.0%	108.3%	108.5%	112.9%
Kushiya Monogatari	117.2%	90.7%	95.9%	146.7%	161.8%	125.1%	110.7%	136.2%	148.0%	125.7%	101.6%	102.1%	122.2%



### FY 2022 Opening and closures of domestic outlets



### The initial plan was revised by COVID-19. 33 directly managed outlets opened.

		FY 2022	FY 2022	Name of Outlot
		Plan	Actual	Name of Outlet
	Maido Ookini Shokudo	10	2	Kanku Shokudo at Kansai International Airport 10/1 Grilled fish set meal and Kamado rice at AEON Mall Katsuragawa, Kyoto 11/28
Directly-	Pinokio Cafeteria	30	26	Port Parlor Pinokio at Kobe Harbor Land 1/7 Grill & Parfait Pinokio in AEON Mall Fukutsu 4/27 Grill & Parfait Pinokio in AEON Mall Higashikurume 9/30 Grill & Parfait Pinokio in AEON Mall Kashiwa 12/15 Coffee Shop Pinokio in Iino Building 10/19 etc.
managed outlets	Oters	5	5	Delices in Shinjuku Myload 1/14 Sachifukuya CAFÉ in LaLa port Ebina 3/18 Ebinoya in KITTE Hakata 5/9 Sachifukuya CAFÉ in AEON Mall Sakai Teppou-cho 10/14 Tenho in Nishiyamato Gakuen Mae 10/28
	TOTAL	45	33	
Franchised outlets		20	3	Kushiya Monogatari in AEON Mall Toki 10/4 Coffee Shop Pinokio in Yume Town Takamatsu 10/26 Coffee Shop Pinokio in AEON Mall Naha 12/12
Total		65	36	

※36 outlets were newly opened. 26 outlets for Pinokio and 7 outlets were changed business type.

### FY 2022 Opening and closures of overseas outlets



### The outlet opening plan was postponed by COVID-19.

Country	End of 2021	FY 2022	FY 2022	FY 2022	End of 2022	Remarks
,	No. of Outlets	Plan	Actual	Closures	No. of Outlets	
China (Shanghai)	4	3	1	1	4	Maido Ookini Shokudo 2 Ebinoya 2
USA	1	0	0	1	0	
Taiwan	13	1	1	3	11	Maido Ookini Shokudo 5 Kushiya Monogatari 4 Sachifukuya 2
Indonesia	1	1	1	0	2	Uchino Shokudo 2
Philippines	2	2	2	0	4	Tsurumaru 4
Others	0	0	0	0	0	
TOTAL	21	7	5	5	21	

### FY 2022 Consolidated BS Summary



(Million yon)	FY 2	2021	FY 2	2022	YC	Y
(Million yen)	Actual	Proportion	Actual	Proportion	Variance	Ratio
Current assets	11,285	42.1%	8,516	39.6%	-2,769	-24.5%
Cash and bank	8,066	30.1%	5,766	26.8%	-2,299	-28.5%
Others	3,219	12.0%	2,750	12.8%	-469	-14.6%
Fixed assets	15,521	57.9%	12,986	60.4%	-2,534	-16.3%
Tangible fixed assets	7,793	29.1%	6,206	28.9%	-1,587	-20.4%
Intangible fixed assets (%)	1,627	6.1%	1,514	7.0%	-112	-6.9%
Investment and other assets	6,100	22.8%	5,265	24.5%	-834	-13.7%
Deferred assets	0	0.0%	0	0.0%	-	
Total assets	26,807	100.0%	21,503	100.0%	-5,303	-19.8%
Current liabilities	10,104	37.7%	9,867	45.9%	-236	-2.3%
Accounts payable	1,252	4.7%	1,316	6.1%	+63	+5.1%
Short-term debt	3,655	13.6%	3,655	17.0%	0	0.0%
Current portion of long- term loans payable	2,390	8.9%	2,030	9.4%	-360	-15.1%
Others	2,805	10.5%	2,866	13.3%	+60	+2.1%
Fixed liabilities	12,777	47.7%	11,047	51.4%	-1,730	-13.5%
Long-term debt	10,657	39.8%	8,687	40.4%	-1,970	-18.5%
Other	2,120	7.9%	2,359	11.0%	+238	+11.3%
Capital	2,231	8.3%	2,297	10.7%	+66	+3.0%
Capital surplus	2,526	9.4%	2,592	12.1%	+66	+2.6%
Net assets	3,925	14.6%	588	2.7%	-3,336	-85.0%
Total assets	26,807	100.0%	21,503	100.0%	-5,303	19.8%

#### **Indicators**

Total Cash & Cash equivalents

¥5,766 M

YOY

-¥2,299M

Total debt with interest

¥14,373 M

YOY

-¥**2,330M** 

#### Net debt\*

\*Debt with interest – Cash & Cash equivalents

¥8,606 M

YOY

-¥31 M

Net assets

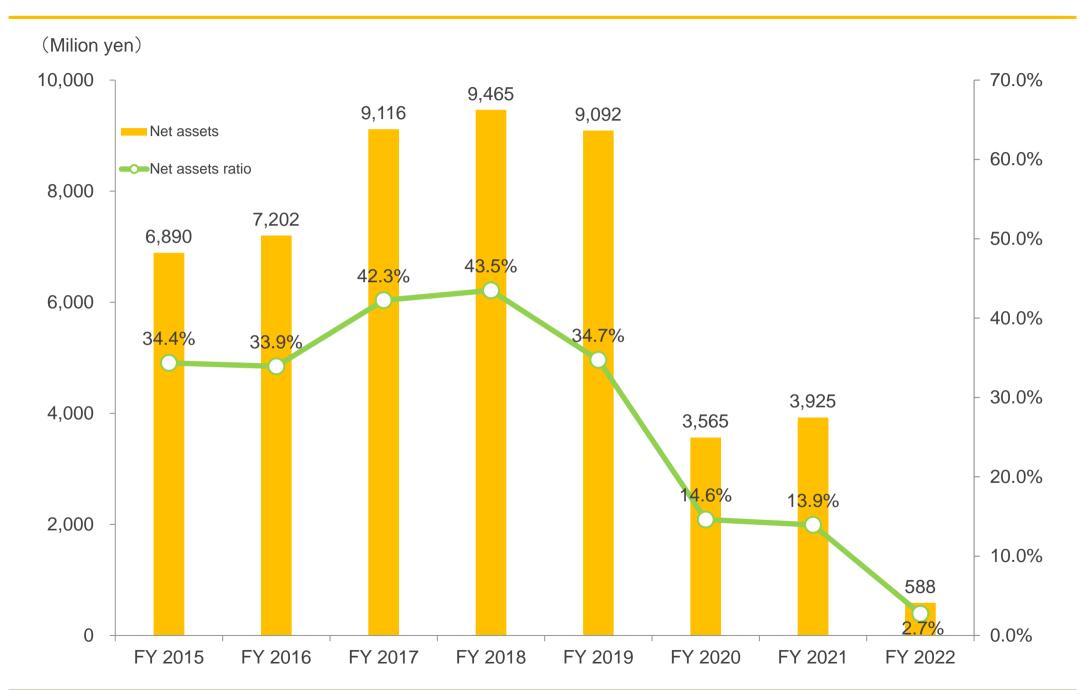
¥588 M

YOY

-¥3,336 M

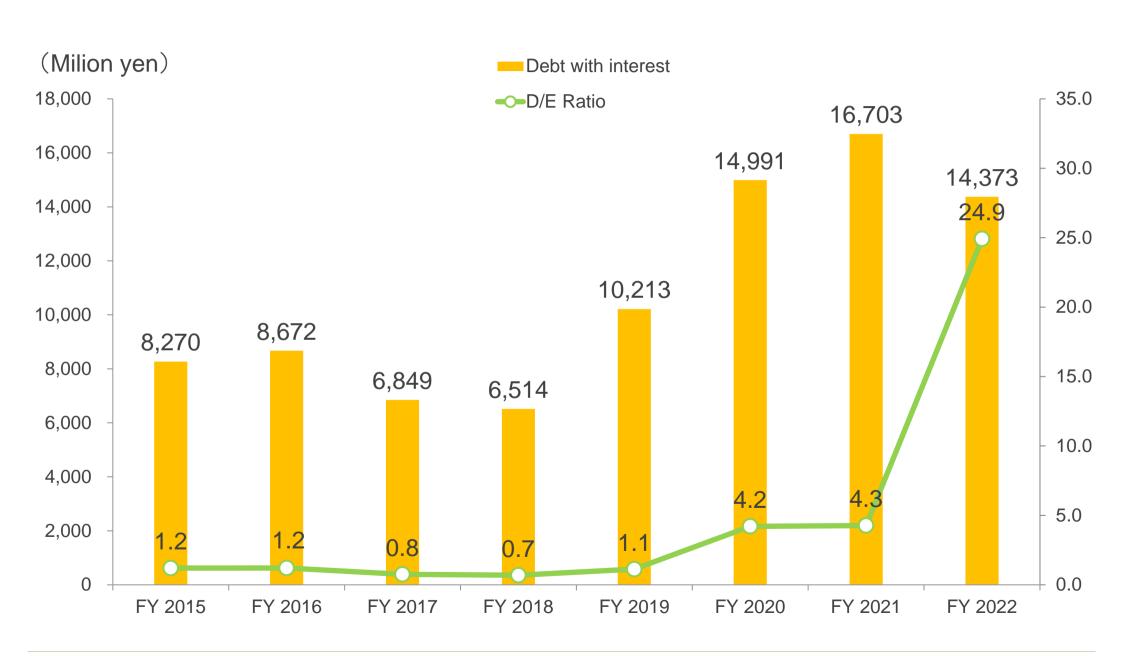
### **Change of Net assets**





### **Debt with interest and Debt to Equity ratio**

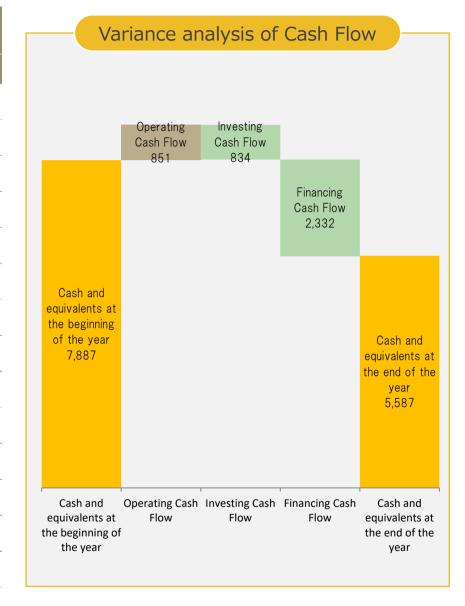




### FY 2022 Consolidated Cash Flow Summary

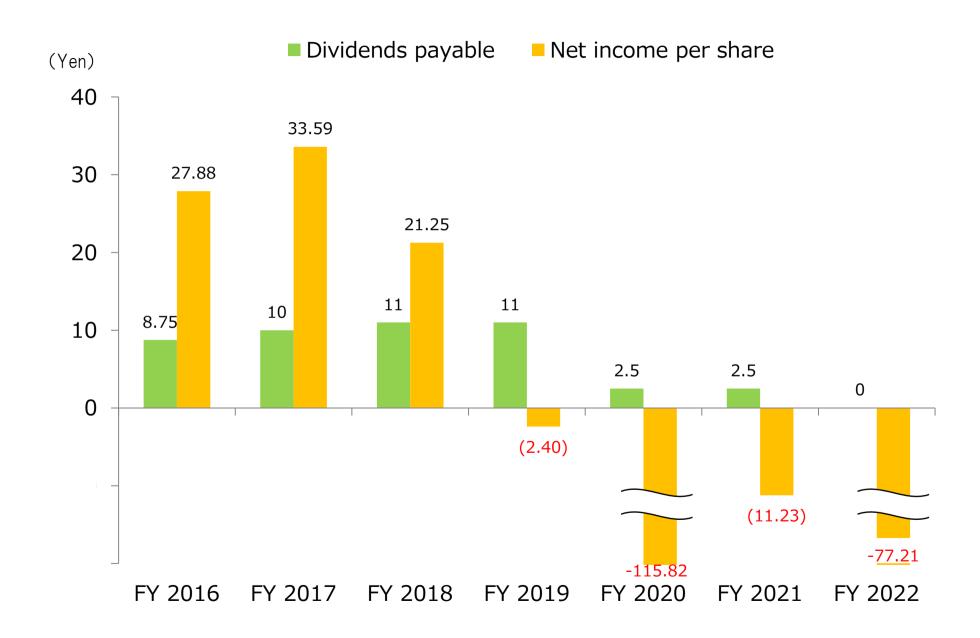


(Million yen)	FY 2021	FY 2022	YOY
	Actual	Actual	Variance
Operating Cash Flow	+3,011	+851	-2,160
Net income before taxes	+1,784	-2,285	-2,525
Depreciation & Amortization	+1,259	+960	-299
Impairment loss	+966	+1,309	-37
Income taxes	-39	-791	-774
Investing Cash Flow	+264	-834	-1,098
Purchase of property, plant and Equipment	-462	-613	-151
Payments of leaseholds and guarantee deposits	-128	-123	+5
Financing Cash Flow	+2,342	-2,332	-4,674
Net increase (decrease) in short- term loans payable	-2,295	0	+2,295
Proceeds from long-term loans payable	+6,900	0	-6,900
Repayment of long-term loan payable	-2,892	-1,260	+1,632
Cash dividends paid	-108	-110	-2
Net Increase (Decrease) in Cash and Cash equivalents	+5,640	-2,299	-7,939
Cash and cash equivalents at the beginning of the year	2,247	7,887	+5,640
Cash and cash equivalents at the end of the year	7,887	5,587	-2,300



### **Shareholder return**





FY 2023 Business Strategies

- 1. Full Year Plan for FY 2023
- 2. Background of the Budget
  - **1**Recognition of Current Situation
  - 2 Initiatives to Improve Management
- 3. Specific Initiatives by Brand
- 4. Mid-term Initiatives / Model Conversion
  - 1 Business model maximized our strengths
  - 2 Mid to long-term strategy:

Transform into a restaurant platformer

### 1. Full Year Plan 1 Basic Policy



### **Basic Policy for FY 2023**

- 1. Outlet Opening Policy
  - ⇒New outlet openings shall be minimized as much as possible to limited to Pinokio in the food court.
- 2. Operating Policy of Direct Managed Outlet
  - ⇒ Focus on recovering profitability of existing outlets.
    - ·Formulation of annual activity schedules and individual plans by each brand, and its steady implementation.
- 3. FC & Consignment Business Policy
  - ⇒ Enhanced follow-up for existing franchise outlets.
    - Promotion of new franchise membership (with multiple brands)
    - ·Accelerate new franchises by focusing on selling existing outlets to franchises especially in the second half fiscal year.
- 4. Overseas Business Policy (First year of refocusing overseas)
  - ⇒ In Shanghai, accelerate to open new outlets of directly managed outlet and selling it to FCs.
    - Proposals to open new outlets by clarifying strategies for each country in Taiwan, Philippines, and Indonesia.
    - •Expand the FC outlets in new countries.

### Full-year plan - Previous year comparison



PREMISE: The sales figures for the 1Q, 2023 are same level with the 4Q (COVID19 8<sup>th</sup> wave) in 2022. The sales figures for the 2Q to 4Q, 2023 are calculated by adding 5% on those sales figures.

(1)	(Million yen)		FY 2022		2023	YOY	
	illilott yett)	Actual	Profit ratio	Plan	Profit ratio	Amount	Ratio
Sales		26,530	<del>_</del>	30,817	_	+4,287	+16.2%
Operating	j profit	-1,886	-7.1%	642	2.1%	+2,529	_
Ordinary	profit	-722	-2.7%	623	2.0%	+1,346	_
Net incom	Net income		-12.8%	10	0.0%	+3,413	_
		'	, s		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~		
	Directly- managed	33		25		-8	
FFS New Outlets	Franchised	3		10		7	
	TOTAL	36		35		-1	
FY 2019 Soutlets	Sales at current	<sup>注</sup> 86%		90%			

Note: Figures only for the 4Q(October - December)

### Full-year plan - Semiannual plan



(NA:11: )	First Half		Second Half		Full-year		Full-year ratio	
(Million yen)	Plan	Profit ratio	Plan	Profit ratio	Plan	Profit ratio	1st Half	2nd Half
Sales	14,928	_	15,889		30,817		48.4%	51.6%
Operating profit	110	0.7%	532	3.4%	643	2.1%	17.1%	82.9%
Ordinary profit	88	0.6%	534	3.4%	623	2.0%	14.2%	85.8%
Net income	-121	-0.8%	132	0.8%	10	0.0%	_	_
(Reference) FFS Existing Outlet Sales Compared to 2019	89	)%	91	.%	90	<b>)</b> %		

### Full-year plan - New domestic openings



FY2023(January – December, 2023) Domestic New Open Outlets: 25 outlets
Planning to open new outlets utilized the properties disused centering on Maido Ookini shokudo and
Pinokio, coffee shop / cafeteria.

		FY 2022	FY 2023	
		Domestic openings Actual	Domestic openings Plan	Open Schedule
	Maido Ookini Shokudo	2	9	
Directly- managed	Pinokio Cafeteria	26	10	
managea	Others	5	6	
	TOTAL	33	25	
Franchised		3	10	
Total		36	35	

### Full-year plan - New overseas openings



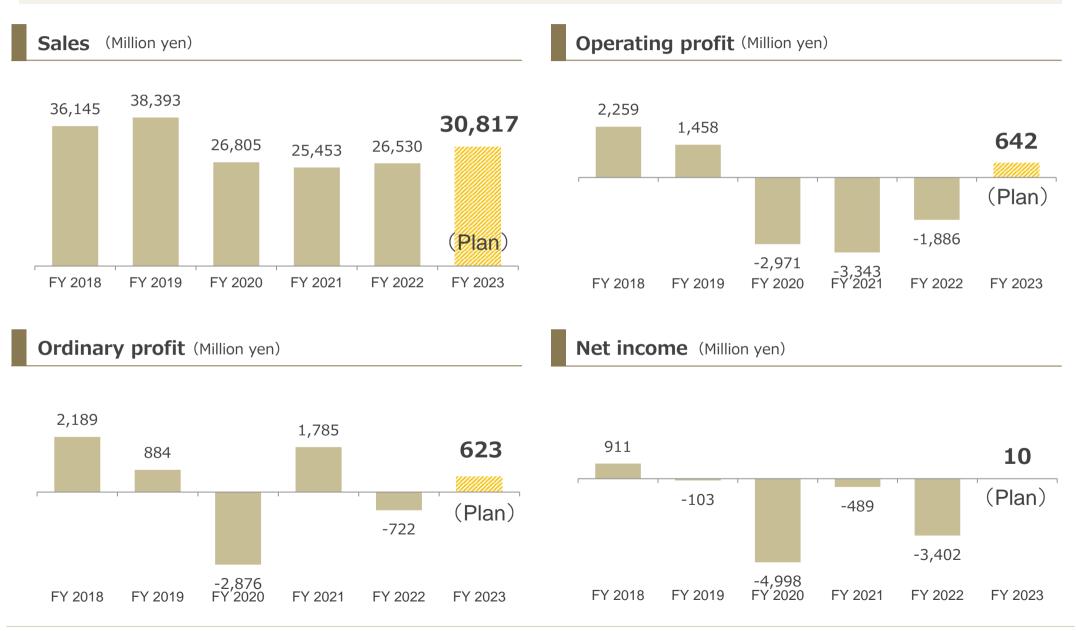
### FY2023(January – December, 2023) Overseas New Open Outlets: 10 outlets

Country	FY 2022	FY 2023	Breakdown of outlets after opening	
	No. of Outlets	Plan		
China	4	3	Maido Ookini Shokudo 2 Ebinoya 2	
Taiwan	11	2	Maido Ookini Shokudo 5 Kushiya Monogatari 4 Sachifukuya 2	
Indonesia	2	1	Uchino Shokudo 2	
Philippines	4	3	Tsurumaru 4	
Others	0	1		
TOTAL	21	10		

### Consolidated financial results (Plan)



### FY2023(January – December, 2023) Plan to turn profitable by improving performance



### 2. Background of Budget

### **1**Recognition of Current Situation



### **Short-term challenges**

#### Possibility of reviewing headquarters costs

✓ In the situation that rapid recovery in sales is not expected, consider revising head office costs and minimizing losses.

#### Increase in unprofitable outlets by COVID-19

- ✓ The operating margin was worse than before the COVID-19.

  And the number of unprofitable outlets increased by the COVID-19.
- ✓ In order to stop loss increase, it is necessary to close the outlets that are not expected to improve earnings in the future.

#### Transformation of business portfolio (change of business format)

- ✓ Due to the COVID-19 crisis, demand for large groups such as welcome and farewell parties has decreased sharply, and sales of izakaya, which had a large number of customers as their customer base, are slow to recover compared to other industries.
- ✓ On the other hand, businesses that have a clear concept and focus on a small number of customers return quickly, so it is necessary to respond to customer needs by changing the business format.

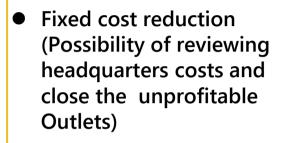
#### Strengthening efforts to increase sales

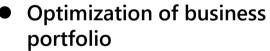
- It is necessary to revise the grand menu and get it on track as soon as possible.
- ✓ It is necessary to strengthen human resource development and improve customer satisfaction to acquire repeat customers.

#### Strict cost control at outlets

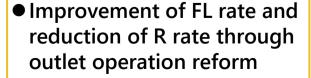
- ✓ It is necessary to rebuild efficient operations while store sales have not fully recovered due to the impact of COVID-19.
- ✓ Control the R rate by Thorough rent negotiations and cost control management.

# Measures with high feasibility





 Sales recovery of existing outlets from vs. previous year sales





### 2. Background of Budget

### 2 Initiatives to Improve Management



At the first step, we will lower the break-even point and achieve to turn profitable through cost reductions activities. In STEP 2, we will promote to keep improving the ordinary profit. And in STEP 3, we will challenge to gain a foothold for further growth.



### STEP1

#### Improve Break even point by Cost Reduction

【Directly managed outlets】 Withdrawal from unprofitable outlets and reduction of fixed costs. Implementation of measures to monetize nurturing brands. Review of management functions in sales headquarters. (organization change)

(FL ratio) Change the grand menu. Improve profitability through price revisions. Centralized control of shift management at the head office. (FC) Expand the FC business. Rebuild sales and management system (strategic assignment for human resources). Re-challenge the overseas FC business.

[Finance & management] Raise new capital. surplus fixed costs reductions. Reset the KPI for strengthening the collaboration among departments to visualize timely the finance and management figures.

## Stabilization of ordinary profit and recovery of net assets

【Directly managed outlets】Improve services through annual monetization of brands under development. Strategic scrap and build. Enhanced human resource development

(FC) Strengthen relationships with existing franchises to break away from dependence on directly managed outlets, and acquire new franchisees.

[New brand] Sowing seeds for direct managed outlets and franchise business development.

[Finance & Management] Upgrade interdepartmental collaboration, head office management functions and develop the management staff to support the suitable profitability,

### STEP3

Further growth (strengthening stock business)

【Directly managed outlets】 Continuous brand development and strengthening of development capabilities for expansion of franchise development basis.

**(FC)** Break away from dependence on directly managed outlets. (Franchise composition ratio exceeds directly managed outlets.)

[Finance & Management] Increase the profits further more and strengthen net assets to achieve optimal financial balance.

Short-tem measures 1 year

Mid-term measures 1~3 years

Long-term measures

### 3. Specific Initiatives by Brand





### [Maido Ookini Shokudo]

Strengthen location analysis and expand in three models suitable for each.

⇒In addition to the conventional choice-type dining hall, a new dining hall focusing on grilled fish

Open a set meal type dining hall.

- Open 9 new outlets mainly in food courts.
- Focusing on developing menus that match the region and season.





### [Kushiya Monogatari]

- Improve profit margins by reviewing prices.
- Introduce new seasonal fair menus and brushing up dessert menu.
- > Review the model shift and thorough shift management.
- Improve recognition and acquire new customers through aggressive media exposure.



### 3. Specific Initiatives by Brand







### [Tsurumaru Udon]

- Outlet development that makes use of the characteristics of both the made noodle type and the frozen noodle type.
- Minimize the operations by reviewing recipes.
- Review the model shift and thorough shift management



### [Pinokio]

- Develop the morning menu to attract more customers in the morning.
- ➤ Open 10 new outlets in the food court. Develop the food court model outlet.
- > Improve the profit margins by reviewing prices.
- Minimize the operations by reviewing recipes.





## 3. Specific Initiatives by Brand



### **Initiatives by Brand**

かります。 Kappougi	Actively develop measures to attract customers, such as the 8th day campaign. New lunch menu development and appeal.
きまれた さまなけ Sachifukuya	Increase the number of side dishes and develop a well-balanced menu that is conscious of health. Review and appeal the takeout menu.
、 <sup>天麩羅</sup> <b>こ</b> で。 Ebinoya	Steady increase in sales due to mentaiko revival measures. Promote attracting customers by appealing seasonal fair campaign menu.
はらドーナッツ Hara Donuts	Develop a morning menu to attract customers in the morning.  Develop new menu that match the season and trends.

### 4. Mid-term Initiatives / Model Conversion



1 Business model maximized our strengths

#### **Multi Brand**

## Brand development that meets various needs

• Develop multi brands such as set meal/specialty food/coffee shop/cafe/sweets, order/buffet outlet.

### **Brand development**

- Develop capabilities based on know-how accumulated by operating each business format.
- Monetization and expansion capabilities.

### In-store cooking for each brand

- Develop recipe matched outlet customer attributes.
- Timely sales promotion for each outlet. etc.

### Multi Area

### Expansion to all 44 prefectures nationwide

- Open outlet of brand corresponding to the characteristics of each area.
- Accumulate know-how on regional characteristics.

# Corresponding to various forms such as roadside outlets / food courts

• Know-how accumulated by opening outlets in each format. (operation, menu/recipe development, etc.)

## <u>Strong relationship with major domestic</u> <u>developers</u>

- Open outlets in major commercial facilities nationwide.
  - (Demonstrate the brand advertising functions)

Propose optimal brands (solutions) for the various needs of FC owners

### 4. Mid-term Initiatives / Model Conversion



## 2 Mid to long-term strategy: Transform into a restaurant platformer

**Priority** theme

Directly

Managed

**Outlets** 

### **Existing** Outlet

- Rebuilding
- ·Withdrawal of unprofitable outlets

#### **New Brand**

- Development
- Nurture

### Human Resources

### FC

**Re-expansion** (Strengthen stock business)

#### **Reform Period** (Now)

### Construction Period

new business formats

Monetization of new brand

### **Accomplishment**

To a Brand Development Company

Conversion of profit structure from direct management to franchise/consignment by

FC

activities that had been downsized due to COVID-19

- Strengthen acquisition of FC member
- Maximize profits of existing outlets
- Restart the Overseas business expansion

Aggressively invest in the Management resources obtained from directly managed outlets (funds/human resources/know-how, etc.)

> Franchise composition ratio exceeds directly managed outlets

- Profit and loss structure with less cost burden.
- ·Slimming BS and reducing labor risks.

Complete break away from dependence on directly managed outlets (FC composition ratio 75%)



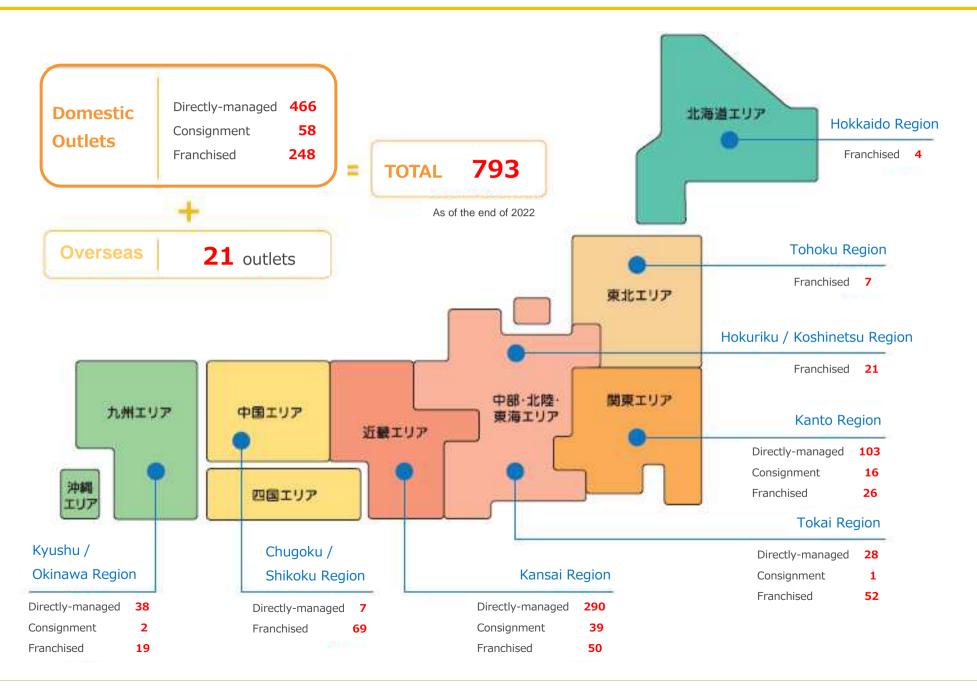
### **793 Outlets in total**

	Directly- managed	Consignment business	Franchised Overseas included	Total
Maido Ookini Shokudo	92	21	190	303
Kushiya Monogatari	76	3	30	109
Kappogi	11	2	1	14
Tsurumaru	22	14	11	47
Sachifukuya	38	0	9	47
Ebinoya	35	2	3	40
Others	196	16	21	233
TOTAL	470	58	265	793

<sup>\*</sup>Sam's (9 outlets) The Don (13 outlets), and Dosanjin (11 outlets) are included.

### Distribution map of outlets as of FY 2022





### Number of outlets by brand as of FY 2022 (793 outlets)













Outlets 109

**Tsurumaru** 

Kappogi

Sachifukuya

303 **Outlets** 

Outlets 47

Outlets 14

Outlets 47



Ebinoya

**Outlets** 









40

Outlets 92

Outlets 24

Outlets 11

Outlets



Steak Restaurant SAM'S

Outlets



Outlets 11



The Don

Outlets 13



Dosaniin

Outlets

Other Brand

Outlets 54

Photo: Maruten Shokudo (Taken in 1955, the model of Maido Ookini Shokudo which was managed by Mr. Masahiro Fujio's Family)



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